

2026

LUXUS[®]

ELECTRIC e-SERIES



LUXUS[®] e40

Indulge in Luxury



AMBIANCE[®]

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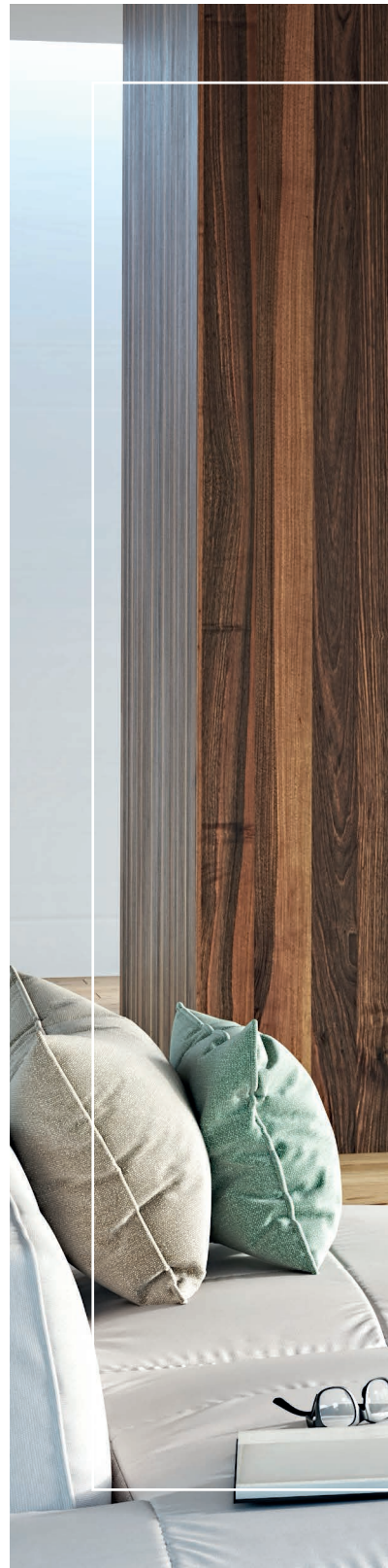
LUXUS®



Manufactured in the Netherlands in partnership with DRU and built on their renowned Evolve platform, the LUXUS® e-Series is a new generation of electric fireplaces that combines refined European design with the most advanced electric performance. Every detail reflects precise craftsmanship: ultra-realistic flames, immersive ember beds, and clean architectural lines that elevate contemporary interiors.

The collection includes four sizes – e40, e50, e60, and e70 – each available in single-sided or bay (3-sided) configurations. A patented anti-reflection coating eliminates glare on the front glass, ensuring a clear view and a strikingly realistic flame at all times.

You're going to love living in LUXUS®!



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LUXUS®



FEATURES

3D HOLOGRAPHIC FLAME

Advanced projection technology creates ultra-realistic three-dimensional flames with striking depth and movement — a true-to-life wood fire illusion often mistaken for the real thing.

PATENTED ANTI-REFLECTION GLASS

A patented anti-reflection coating eliminates glare on the front glass and enhances the flame's visual depth, for a clear, immersive view day or night.

DUAL VOLTAGE 120V / 240V

Compatible with most residential installations, the fireplace runs on 120V or 240V for powerful, efficient, whisper-quiet electric heating of up to 4,265 BTU.



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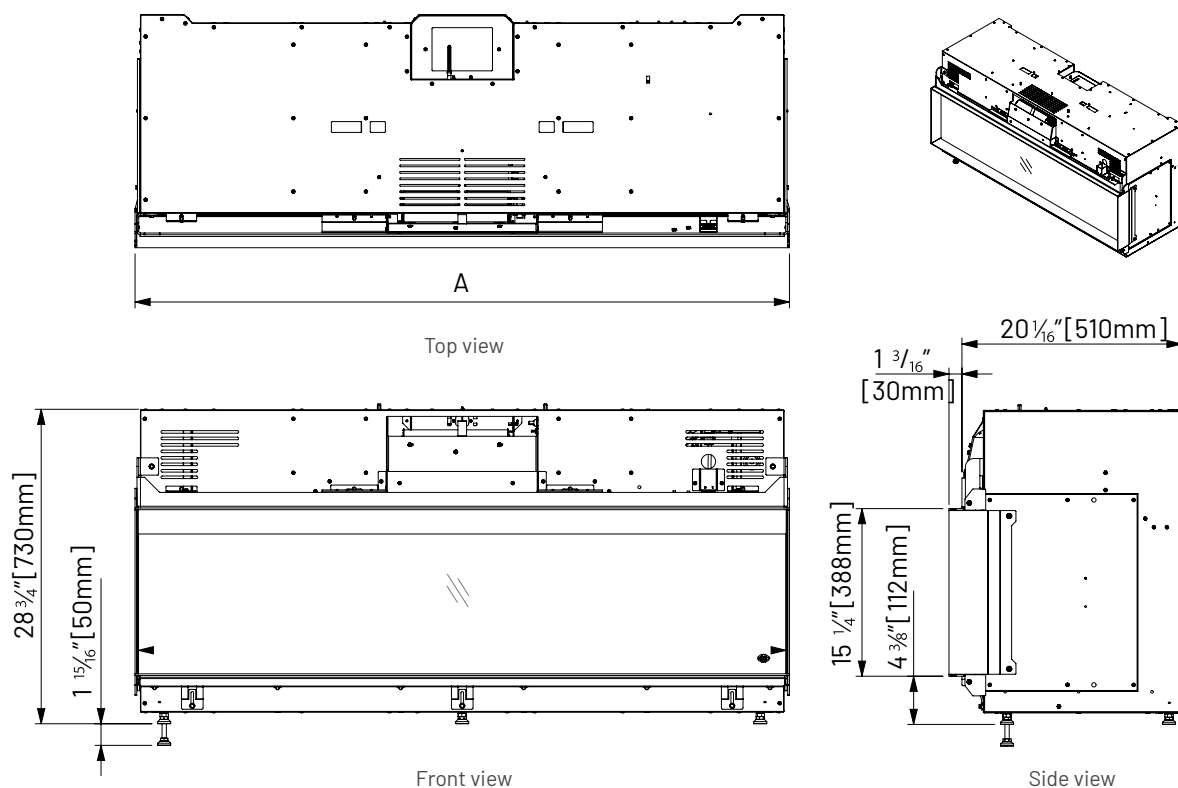
LUXUS® e50 Bay

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TECHNICAL SPECIFICATIONS

LUXUS® e40, e50, e60 and e70



	ENERGY			ENERGY CONSUMPTION		FLAME TECHNOLOGY		HEATING CAPACITY
	Volts	Amps	Watts	Heater On	Heater Off	Lamps	Rotor Motor	Heating Area sq ft
e40	120 V / 240 V	11.25	1250 W	High 1250 W / Low 625 W	100 W	LED	2.14 W (Standby model) 15 W (Speaker)	400 Sq. Ft
e50	120 V / 240 V	11.25	1250 W	High 1250 W / Low 625 W	100 W	LED		400 Sq. Ft
e60	120 V / 240 V	11.25	1250 W	High 1250 W / Low 625 W	100 W	LED		400 Sq. Ft
e70	120 V / 240 V	11.25	1250 W	High 1250 W / Low 625 W	100 W	LED		400 Sq. Ft

	GLASS			DIMENSIONS			BLOWER	
	Type	Disposition	Area Sq. In.	Height	Depth	Width A (Front / Bay)	Speed	CFM
e40	Ceramic	Front / Bay	502 / 702 Sq. In.	31.5"	21.25"	39.94" / 45.25"	Single	50
e50	Ceramic	Front / Bay	653 / 853 Sq. In.	31.5"	21.25"	51.75" / 57.06"	Single	50
e60	Ceramic	Front / Bay	753 / 953 Sq. In.	31.5"	21.25"	59.63" / 64.94"	Single	50
e70	Ceramic	Front / Bay	1055 / 1291 Sq. In.	31.5"	21.25"	71.44" / 76.75"	Single	50



WHY CHOOSE AMBIANCE®?

Ambiance® transforms a house into a home!

Ambiance® products will add elegance, peace of mind and comfort to the Soul of your home. All Ambiance® products are carefully selected and designed with your family in mind, to enrich the areas of your home where memories and life take place. The best quality and innovation are shown in the enhanced details and features that add a little «je ne sais quoi» in our Ambiance® designs.

Who are our designers? They are a network of over 300 Hearth & BBQ authorized members from coast to coast covering both Canada and USA. From Alaska to Québec and from Florida to California, they know what it takes to warm up your life and use their real-world experience to design quality and innovative products for your home.

Who can sell the Ambiance® products? Only our selected authorized dealers who are local professionals and who understand your local codes and standards.

A house needs a sense of Ambiance® to transform into a home.

*Ambiance®
the Soul of your home*



NON-COMBUSTIBLE MANTELS

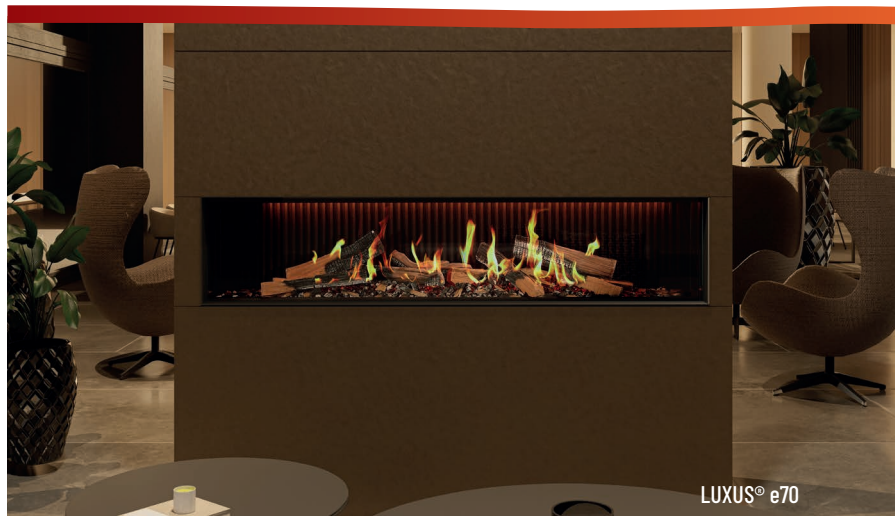
COMPLETE THE LOOK

Non-combustible 4' to 6' fireplace mantels,* fireplace surrounds, and accessories, available in designer colors for extraordinary realism and beauty.

*Please refer to website for specific dimensions.



Visit our website to learn all about our non-combustible mantels.



STANDARD FEATURES OF ELECTRIC FIREPLACES

- ▶ Ultra-realistic 3D flames – Holographic system with immersive flame effects
- ▶ Patented anti-reflection glass – Clear flame visibility with reduced glare
- ▶ Single or 3-sided configuration – Flexible installation options
- ▶ Multi-layer ember bed – Realistic logs, coals, and glowing stones
- ▶ Integrated fire sound – Synchronized crackling fire audio
- ▶ Efficient electric heating – Up to 4,265 BTU (up to 400 sq. ft.)
- ▶ Dual voltage – 120V / 240V compatibility
- ▶ Whisper-quiet operation – Designed for premium comfort
- ▶ Precision thermostat control – Easy remote adjustment
- ▶ European craftsmanship – Designed and manufactured in the Netherlands



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